



Create a pathway to financial stability for your members

Poverty is a major driver of health care costs. Finity Pathways helps members become certified health coaches. It provides member training, experience, employment history, and job references.

- ✔ Finity's Pathways analytics engine identifies members who are unemployed or underemployed, and who are making positive health changes.
- ✔ Pathways engagement specialists reach out to preselected members for program inclusion.
- ✔ Pathways members complete two wellness challenges. Successful members receive wellness coaching certification in diabetes management, maternal, or behavioral health.
- ✔ After certification, they become apprentice coaches. Upon completion of the apprentice period, they are prioritized to be hired by Finity and other partners in the health care system.

