



## Diabetes management requires smart behavior change

Diabetes is one of health care's largest expenses. The only way to tackle the problem of behavior modification is with health intelligence. DiabetesSmart combines integrated smart technologies with trained coaches to help improve the health of members with diabetes.

- Diabetic health coaches provide video conferencing outreach to support members with appointment scheduling, transportation, diabetes education, and support resources.
- Coaches review biometric health data using smart devices and the DiabetesSmart app.
- Members receive reward points for meeting health coaching and appointment goals.
- Smart biometric devices, CGMs, and the DiabetesSmart app connect coaches and members to real-time monitoring in six areas of behavior change, including blood sugar monitoring, nutrition, exercise, medication adherence, sleep, and stress reduction.

## **DiabetesSmart Responsive Portal and Apps**

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